



SALES TOOLS

for the fitting table, for promotional campaigns, and much more.

LUMOS has developed a wide variety of tools to make your sales talks a little easier every day. The focus is on sales tools that demonstrate the functions and advantages of polarizing lenses under extreme lighting conditions. In addition to large-format demonstrators for the show window, the particularly handy minis have been thoroughly tested for sales talks. And there's a little thank-you for the customers, too. Wait and see what it is!

LUMOS has developed eyeglass frames for daily use in demonstrating sample glasses: Our attractive, high-quality LUENETTES are very easy to fit lenses to, and are just as flexible in fitting as the lenses you sell.

POLTEST + UV-CARD by LUMOS

For the company

For the show window

For the display case

For the fitting table

For the pants pocket



With the POLTEST and UV-CARD products, you get the ideal promotional items for your marketing campaigns. Whether you use them as give-aways or in a mailing action, these little demonstrators make the features of polarizing lenses or the UV protection of high-quality eyeglasses obvious.

POLTEST

Have you just sold your customer eyeglasses with polarizing lenses? Then make it easy for him or her to demonstrate how their eyeglasses work to friends, family, and acquaintances – doing your advertising for you. Believable and cost-effective!

You can also use the **POLTEST** very effectively in mailing actions.

POLTEST has a self-stick back, so you can even stick it into eyeglass cases, for example, or on the prescription card.

View through normal lenses



Example application



View through polarizing lens

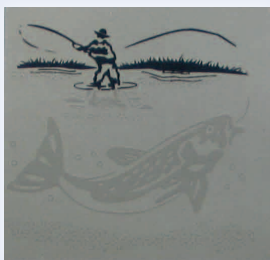


Dimensions (W x H)	70 x 40 mm
Item number	001.788
Item name	POLTESTmaxi „Road“ motif

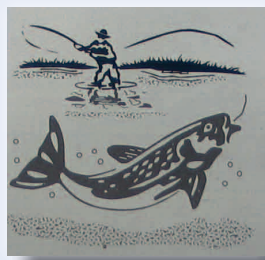
POLTEST comes in different sizes and with different motifs – tailored to your needs.

The minimum order quantity per item is 50 units each.

View through normal lenses



View through polarizing lenses

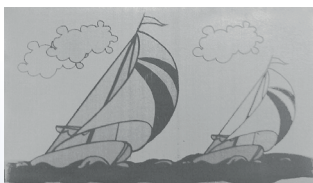


Dimensions (W x H)	64 x 64 mm
Item number	001.323
Item name	POLTESTmaxi „Fishing“ motif

View through normal lenses



View through polarizing lenses



Dimensions (W x H)	25 x 45 mm
Item number	001.443
Item name	POLTESTstamp „Sailboat“ motif



Dimensions (W x H)	25 x 45 mm
Item number	001.787
Item name	POLTESTstamp „Road“ motif



Dimensions (W x H)	25 x 45 mm
Item number	001.631
Item name	POLTESTstamp „Fishing“ motif

View through normal lenses



View through polarizing lenses



Or would you rather have your own custom solution, maybe your logo? If you want your own customer-specific motifs or dimensions, just ask us.

Dimensions (W x H)	65 mm
Item number	002.821
Item name	POLTESTround "Road" motif

UV • CARD



Use the **UV-CARD** to demonstrate the UV protection of sunglass lenses. Simply hold the card, which is 86 x 54 mm (about 3-1/2" x 2") in size, in sunlight or under a UV lamp. Cover one eye with the lens glass and compare the coloration of the eyes.

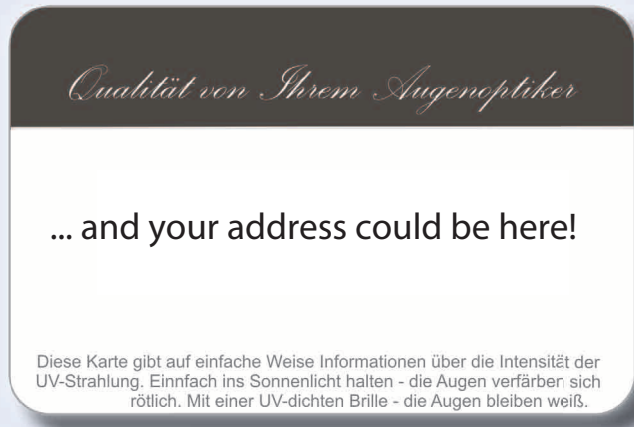
Customers truly like these little give-aways, since they show the high quality of their new eyeglasses on the one hand and can also be used to make UV radiation (at the beach when sunbathing) visible. And at the same time, your customers will be advertising for you, cost-effectively and believably.

Dimensions (W x H)	86 x 54 mm		
Item number	001.631	Minimum order	50 units

Front side in original size – without UV radiation



Printable back



And this is how the eyes change color without suitable UV protection:

